



**For Immediate Release**

**November 2, 2006**

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### **BET Black College Tour Successful For Saint Augustine's College**

**Raleigh, NC-** BET Network along with Grassroots Promotions brought a day of excitement to Saint Augustine's College students on Thursday, November 2, 2006. Hundreds of students congregated on the MLK Mall to take part in the 2006 BET Black College Tour.

Senior, Ernest Joseph, said, "This is really great, it's a wonderful opportunity for the students to mingle and get to know one another and to come out and have fun." The day included free product samples, giveaways, poetry, and live entertainment. Several students showed off their talents during various contests held throughout the day including a freestyle rap battle, a stomp the yard step show and a three point shoot out.

Dion Gambles, Assistant Director of Student Activities and organizer of the event, said, "I am looking to continue to stay connected to BET to put on additional events for students in the future."

During the daylong event, students walked away with major prizes including a laptop, McDonald Arch card gift certificates, two Southwest Airline tickets and jump drives.

Dr. Dianne Boardley Suber, President of Saint Augustine's College was on hand to welcome BET on campus and to encourage the students to enjoy the day of activities.

Saint Augustine's College appearance on the 2006 BET Black College Tour will air throughout the week of November 13, 2006 on BET during various shows.

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