



For Immediate Release

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Anthony Jeffries named CIAA Sports Information Director of the Year

Saint Augustine's College Sports Information Director Anthony Jeffries was named the best in the CIAA by a panel of his peers at the annual CIAA Coach of the Year Luncheon held Tuesday, May 20, at the Durham Marriott. Jeffries is the 15th recipient of the John Holley Award, which is given yearly to honor the conference's best sports information director.

"I was shocked to win this award," Jeffries said. "The other SIDs in our conference are just as deserving. I want to thank the SIDs in the CIAA for all of their support, direction and guidance."

Jeffries has been sports information director at Saint Augustine's College for three years. He previously worked in print journalism for 17 years. This is his first time winning the John Holley Award.

"I've been blessed to work with a great group of coaches and athletic staff members led by Athletic Director George Williams," Jeffries said. "The development department deserves credit as well. We're quite a team."

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