



For Immediate Release

September 15, 2008

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Hundreds of youth come out for annual Take a Kid to the Game Day

Raleigh, N.C. – Saint Augustine's College invited youth to attend the annual "Take a Kid to the Game Day" during the Falcon football game against the Mars Hill College Lions on Saturday, Sept. 13. The event is an opportunity for children to spend quality time with a parent or role model and learn about sportsmanship that can be demonstrated on the playing field.

Youth ages 14 and younger were admitted free with a paying adult. Kids from the YMCA, Boys and Girls clubs, area churches and mentoring groups attended this weekend's festivity and enjoyed a day of free food, activities, prizes and college football.

Saint Augustine's College is one of more than 200 schools across the nation that hosts games in this campaign focused on allowing youth the opportunity to attend college football games. The Take a Kid to the Game program is entering into its 13th year in the promotion of collegiate athletics.

Coca-Cola and Target sponsored the event.

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