

# BACHELOR'S IN BUSINESS ADMINISTRATION

## BUSINESS ADMINISTRATION

Touching on every aspect of business today, the business administration program provides students with a diversified major designed especially for those who need a broad business background. One of the most popular majors in the School of Business, Management and Technology, the business administration major is designed to offer students an education in business that has the flexibility to meet their individual interests in specific business disciplines.

The business administration program exposes students to a variety of business disciplines. The program consists of a core of business courses plus additional courses in the following areas: accounting, economics, international business and marketing, management information systems and entrepreneurship. This blend of course work offers students a solid foundation in business principles plus the opportunity to customize the program to meet specific interests.



The business administration program at Saint Augustine's University prepares students to participate in a global economy. The program provides the broad education necessary for successful business management in a rapidly changing environment and is designed to develop skills and attitudes that will enable students to cope successfully with the emerging problems of business administration.

**A bachelor's degree in business administration will open the doors to such opportunities as:**

- Management Consultant
- Import/Export Manager
- Insurance Underwriter
- Advertising Account Manager
- Marketing Manager
- Commodity Broker
- Financial Analyst
- Office Manager
- Marketing Consultant
- Sales Executive
- Buyer
- Retail Manager
- Banker
- Salesman

**Business managers can have a career with:**

- Any and all industries
- Private businesses
- Public firms
- Government agencies
- Not-For-Profit organizations
- Corporations

According to the National Association of Colleges and Employers, the median annual salary for a business manager right out of college is **\$49,200**.

## FOR MORE INFORMATION, CONTACT:

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