



Long Term CBC'ers: FOX 50's Adam Williams, Feeling Welcome at My 2nd Home

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FOX 50's Adam Williams

Over two decades ago Adam Williams' grandmother gave him some good advice. He found a work family and home that is still sustaining him 25 years later, as he continues to work as a fixture behind the scenes in CBC television.

In honor of the CBC Long Term Luncheon, which cannot happen because of the pandemic, Capcom is continuing our feature series this year. Last December we featured the four longest term employees, who all had 40+ years of service. So, this year we are highlighting two who have now joined the 40+ club, as well as the five employees who comprise the 25-year group. We reached out to these milestone employees to find out what brought them to CBC, what kept them here so long, and what they love most about this great place.

We continue today with **FOX 50 Broadcast Operator Adam Williams**, who is one of the group celebrating 25 years at CBC this year.

When Adam came to work at CBC, he did not envision being here long.

"When I joined the CBC team back in 1999, my mission was to acquire all the knowledge I can and become someone famous.. lol!" he said. "I never believed that I would be here for more than a few years."

His grandmother played an integral role in his finding his way to CBC television.

"My grandmother watched WRAL day and night and would encouraged me to work for WRAL," said Adam. "She knew my talents and loved watching Charlie Gaddy, David Crabtree, Pam Saulsby and Tom Suiter. One day I decided to finally listen to her and apply for a job at WRAL. I was interviewed by Pete Peebles and come to find out, he knew my grandmother. They were actually neighbors."

Working in television piqued his interest because of his family, too.



FOX 50's Adam Williams wins a door prize at a CBC Family Picnic.



FOX 50's Adam Williams enjoying a buffet at a CBC Adult Holiday Party.

"I wanted to work at WRAL because I have a lot of family in the entertainment industry," said Adam. "I would travel with my uncles and see them work behind the scenes on major projects with Whitney Houston to Jay Z. I thought it would be interesting to work in television."

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-- FOX 50's Adam Williams

Adam worked a variety of jobs before he came to CBC and then has had several different positions since his arrival 25 years ago.

"Before coming to CBC, I held and maintain jobs as a teen from working as an award-winning chef to working for a cable access station," he said. "I also started a business as a graphic designer in 1996, and it's still functioning successfully to this day."

He started on the crew at WRAL-TV as a camera operator and later moved to ENG as an editor. He did some training as a director and finally ended up in operations as a master control operator.

In his current role he actually now works with three different CBC divisions.

"As a master control operator, we all work WRAL-TV, FOX 50 and WILM," he said.

So why does he stay at the company where his grandmother encouraged him to pursue employment 25 years ago?

"The reason I stayed with CBC is because of my co-workers and the people that work for CBC," said Adam. "I always feel welcome here. It's like everyone is family and this building is my second home. People like Goodman Sr., Paul Pope, Evelyn Booker and more would mentor me and give me the advice to help my career and choices in life. I will always be grateful for their guidance."



Capcom then asked Adam, If you could go back and tell your first-year-employee self something, what would it be? What words of wisdom would your 25-year-employed self tell that youngster just starting out at CBC?

"If I could go back in time to the year of 1999, I would advise my younger self to



FOX 50's Adam Williams and his fiancee, Maria Lacayo, at a CBC Night at the Canes.

FOX 50's Adam Williams picking up one of many CBC Thanksgiving turkey's over the years.

learn, develop and sharpen my skills while working in television," he said. "Set early goals in my career. Help others to succeed. Most of all, take time to myself to spend more time with family."

One of Adam's recent graphic design pursuits is making news. On Friday, December 10, 2021, the City of Raleigh will be unveiling a new mural of NCCU Coach and leader LeVelle Moton. Adam created the initial collage design which Raleigh mural artist painted on the building across from the Deco shop downtown.

Check out these articles:

- [News Observer: 'An ultimate blessing': Raleigh mural honors NCCU coach, leader LeVelle Moton](#)
- [WRAL.com: NCCU coach LeVelle Moton honored with new downtown Raleigh mural](#)

Stay tuned to Capcom all week for features on the longest term employees and more, in celebration and in lieu of our annual CBC Long Term Employee Luncheon.

Check out the previous stories in this Capcom series:

- [Long Term CBC'ers: WRAL-FM's Lori Rentsch, 40 Years in the Blink of an Eye](#)
- [Long Term CBC'ers: WRAL-TV's Diane Richardson, Unique Blessings and a Stellar Combination](#)