



SAINT AUGUSTINE'S  
UNIVERSITY

*Transform. Excel. Lead.*

*Stone of Hope*  
GALA

**[RE]imagining  
Saint Augustine's University**

› PRESERVING THE LEGACY. ENSURING THE FUTURE. ›

SEVEN O' CLOCK IN THE EVENING  
SATURDAY, THE THIRTIETH OF APRIL  
TWO THOUSAND TWENTY-TWO

RALEIGH MARRIOTT CITY CENTER  
500 FAYETTEVILLE STREET  
RALEIGH, NORTH CAROLINA 27601

**2022 SPONSORSHIP PACKAGE**





## 2022 45 UNDER 45 AWARDS

Saint Augustine's University is pleased to announce the annual *Stone of Hope Gala*. This Gala, in reception format, is a premier fundraising event, focusing on celebrating the Classes in Reunion; 45 alumni of Saint Augustine's University under 45 years of age who have excelled in their professional careers and made contributions to the community in which they live and work; and recognize the various local Alumni Chapters who will provide generous donations to the University.

This event is scheduled annually during the week of commencement to encourage participation from alumni celebrating their classes in reunion, especially the 50 Year Class of 1972; classes who graduated in years ending in 2 and 7 who graduated 5 to 45 years will celebrate their reunion in Homecoming 2022; and alumni chapters traditionally use this weekend to make their annual monetary donations.

**About Saint Augustine's University:** Saint Augustine's University (SAU) is a four-year liberal arts Historically Black College and University (HBCU), that is affiliated with the Episcopal Church that offers more than 25 undergraduate degree programs and is accredited by the Southern Association of Colleges and Schools Commission on Colleges. Founded in 1867, the University's mission is to sustain a learning community in which students can prepare academically, socially and spiritually for leadership in a complex, diverse and rapidly changing world.

**About the Stone of Hope Gala:** The *Stone of Hope Gala*, now in its 8th year, was conceived to both celebrate giving opportunities to the university by our Classes in Reunion, local alumni chapters and other corporate and community stakeholders; and recognize our young alumni who have made substantial contributions to their professions and community.

The unique name of this event comes from the historical past of the university. Many of the original buildings on the campus were built by students from rocks quarried on the campus of Saint Augustine's University. The students, many who were former slaves, placed these stones to construct a chapel and other academic buildings with the hope of education, freedom and equality.

The Gala VIP reception format will feature cocktails, heavy hors d'oeuvres music and great networking.



## 2022 STONE OF HOPE GALA

**When:** Saturday, April 30, 2022

**Time:** VIP Reception and cocktails: 5:00 pm to 6:30 pm  
Dinner and entertainment: 7:00 pm to 11:00 pm

**Where:** Raleigh Marriott City Center located at 500 Fayetteville Street, Raleigh, NC 27601

**Attire:** Semi-Formal

**Cost:** Tickets go on sale March 14 through April 30 (via IAD Office in the Alumni House)

**Event Special Discount (March 14-31)**

- **FREE:** for Honorees
- **\$75.00:** One Honoree guest
- **\$150.00:** General Admission tickets
- **\$75.00:** SAU Faculty and Staff tickets
- **\$75.00:** Reunion Class Members

**Event Cost (April 1-30)**

- **\$175.00:** General Admission tickets
- **\$100.00:** SAU Faculty and Staff tickets

**Entertainment:** Mike Phillips, Jazz Saxophonist | [thisismikephillips.com](http://thisismikephillips.com)

**Donation and Sponsorship Receipts:** Proceeds from the *Stone of Hope Gala* provide scholarship, programmatic and operational funds for student-related activities at Saint Augustine's University. **In 2018 and 2019, over \$400,000 went to sponsor student activities.** No donations or sponsorship receipts go to the administrative overhead or expense of the *Stone of Hope Gala* or Saint Augustine's University.

**For more information, contact Mrs. Sheryl Harris-Ximines, 919.516.4343 or email [sximines@st-aug.edu](mailto:sximines@st-aug.edu).**



	\$500	\$1,500	\$2,500	\$5,000	\$10,000	\$25,000+
SPONSORSHIP LEVELS	Friend	Supporter	Contributor	Special Event Sponsor	1867 Sponsor	Stone of Hope Gala Sponsor
Name in printed material	X	X				
Name and logo in printed material			X	X	X	X
Logo or Name/Company Name displayed on-screen at the gala				X	X	X
Commemorative certificate		X	X	X	X	X
Gala tickets	X (1 ticket)	X (2 tickets)	X (4 tickets)	X (6 tickets)	X (8 tickets)	X (10 tickets)
Recognition at athletic events			X	X	X	X
Check presentation opportunity				X	X	X
30-second radio spot on WAUG FM				X	X	X
1/4 Page Ad in the Program Souvenir Booklet distributed at the gala			X			
1/2 Page Ad in the Program Souvenir Booklet distributed at the gala				X	X	
Full Page Ad in the Program Souvenir Booklet distributed at the gala						X

## ADVERTISING IN THE GALA PROGRAM SOUVENIR BOOK

- **Quarter-Sized Ads:** 4.25 in. x 5.5 in.
- **Half-Sized Ads:** 8.5 in. x 5.5 in.
- **Full-Size Ads:** 8.5 in. x 5.5 in.

### Formats Accepted:

Vector EPS **AND** high-resolution jpeg format (minimum 300 DPI)

**Submit files to Mrs. Sheryl Harris-Ximines at [sximines@st-aug.edu](mailto:sximines@st-aug.edu) no later than April 8, 2022.**



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## CORPORATE SPONSORSHIP AGREEMENT

The sponsorship agreement is entered into as of this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_  
("Effective Date") between \_\_\_\_\_ hereafter known as "**SPONSOR**" and  
**Saint Augustine's University** hereafter known as "**SAU**";

**WHEREAS, SPONSOR** desires to increase awareness of its products and/or services as well as social responsibility efforts;

WHEREAS, SAU will host a **Stone of Hope Gala** on April 30, 2022; all parties agree to the following:

**SAU** will coordinate, produce, plan, and implement our **Stone of Hope Gala**. **SAU** will provide **SPONSOR** with the benefits as designated under the selected sponsorship level.

**SPONSOR** agrees to pay **SAU** the appropriate Sponsorship Fee within thirty days of commitment and thereafter forward all needed materials including, but not limited to, logos, ads, etc. if applicable.

*Please indicate the level at which you or your company would like to participate.*

<input type="checkbox"/> <b>Stone of Hope Gala Sponsor</b>	<b>\$25,000</b>
<input type="checkbox"/> <b>1867 Sponsor</b>	<b>\$15,000</b>
<input type="checkbox"/> <b>Special Event Sponsor</b>	<b>\$5,000</b>
<input type="checkbox"/> <b>Contributor</b>	<b>\$2,500</b>
<input type="checkbox"/> <b>Supporter</b>	<b>\$1,500</b>
<input type="checkbox"/> <b>Friend</b>	<b>\$500</b>
<input type="checkbox"/> <b>Donation: \$ _____</b>	

Contact Person \_\_\_\_\_

Organization or Business Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Checks should be made payable to: Saint Augustine's University**  
**Mail to: Office of Institutional Advancement, 1315 Oakwood Avenue, Raleigh, NC 27610**  
**For additional information, please contact: Mrs. Sheryl Harris-Ximines at [sximines@st-aug.edu](mailto:sximines@st-aug.edu).**



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