



SAINT AUGUSTINE'S  
UNIVERSITY

*School of Business, Management and Technology*

School of Business, Management & Technology

# Strategic Plan 2021-2024

## Abbreviated Public Version

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# Mission, Vision, and Values



# SBMT Mission

## **Mission**

To prepare students to confidently compete in the global world of work through effective dedicated instruction, technology application, relevant curricula, and holistic professional development.

## **Major Goals:**

- To help each student attain his/her career goals;
- To enable and encourage each student to become a collaborative leader;
- To provide a foundation for graduate and professional studies;
- To promote professional development through the use of computer technology, experiential learning, industry exposure, and self-exploration;
- To promote the ethical and moral development of each student; and
- To help each student develop the ability to recognize, analyze, and solve problems.



# Vision

## The School of Business, Management & Technology

To create an educational environment of laudable reputation and unequalled success, where student transformation occurs because hope is substituted with proactive effort and results.

# Values

## Excellence

- We strive for high quality results, superior achievement, and continued growth through tenacious recognition that - being the best, is a mindset and all stakeholders participate.

## Self Efficacy

- We seek to deepen our belief in our capability and ability to succeed and produce favorable outcomes for our faculty and students.

## Collaborative Leadership

- Development of a strong recognition for the value of teamwork and working with others; if you cannot follow, you will never lead.

## Integrity and Development

- Holistic education to include practical exposure, experiential learning and the increase of emotional intelligence capabilities. Focus on moral and ethical dispositions.

## Perseverance

- With small class sizes and “boutique-like service” our faculty and students are determined achieve the School of Business, Management & Technology mission through all challenges.



# Objectives

- Increase (sophomore) graduation rates and cum GPA by 20% by 2024.
- 75% of seniors will have job offer or grad school acceptance before graduation 2024.
- Increase total majors to 400 by 2024
- Create two concentrations in BUS Admin and one in CIS



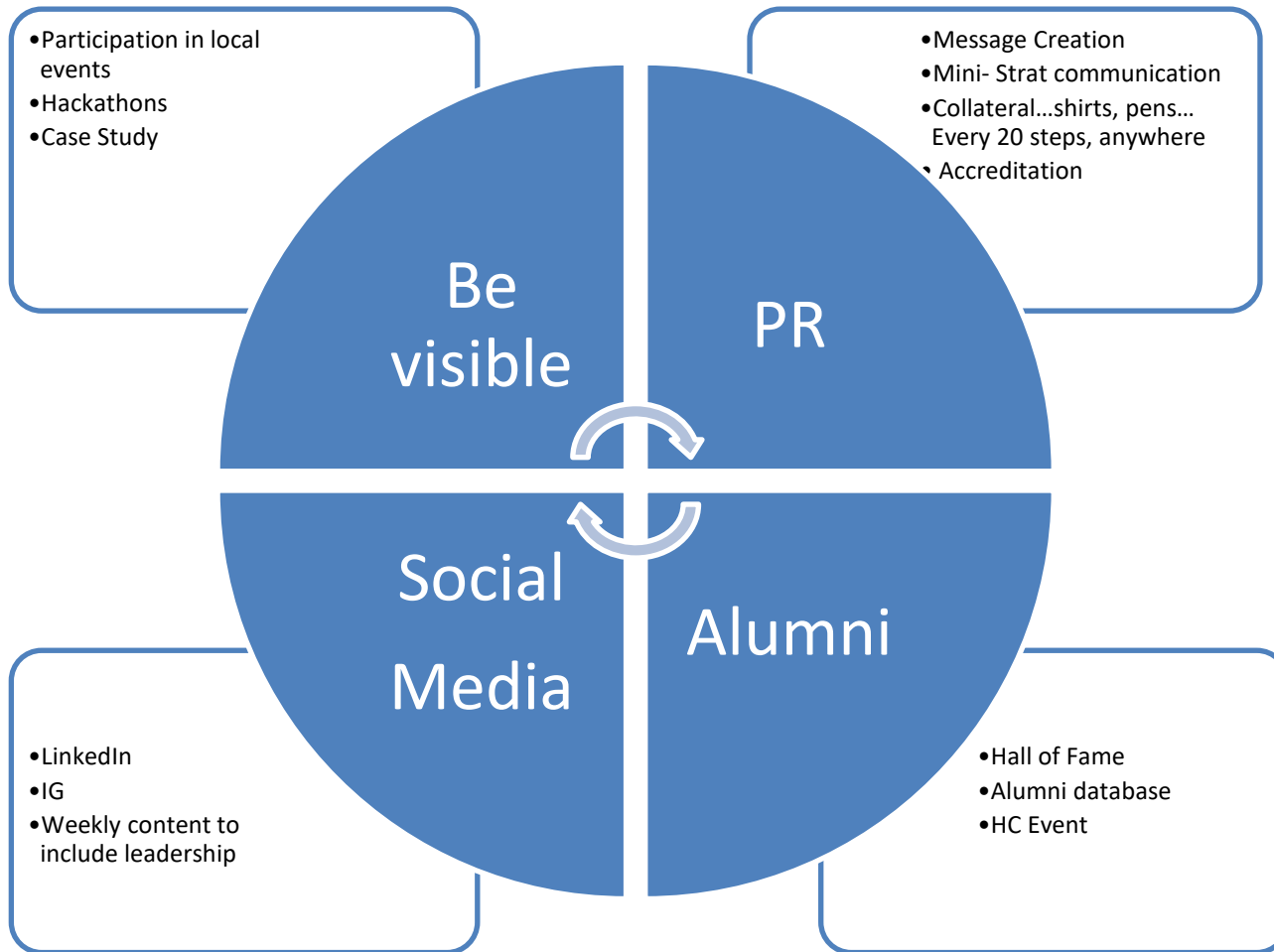
# Strategies

1. Develop SBMT Brand and capabilities
2. Professional Development Enhancements
3. Faculty Success and External Partnerships
4. Curriculum to Maintain Competitiveness
5. Administrative Rigor: Practice what we Teach
6. Infrastructure to accommodate the above





# 1. Develop SBMT Brand





## 2. Professional Development Enhancements

Dean Lecture Series (post COVID)

Fall Conference or NFL Initiatives

Women's Spring Conference

Mini Leadership Conference -Invite only



## 2. Professional Development Enhancements

### Resume

- Sophomore Readiness
- Resume Bank available to faculty. All students

### Etiquette

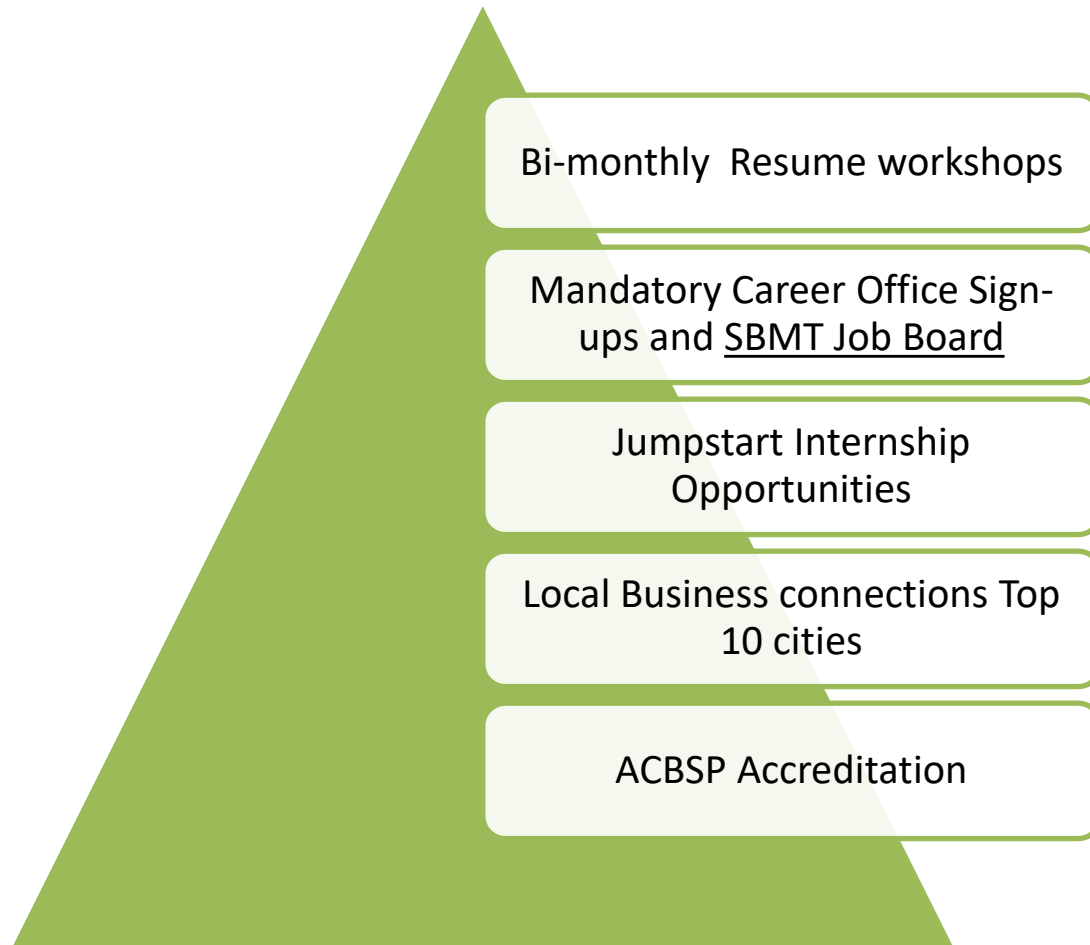
- Visiting Executives and Small Group Meetings.
- Need Visiting Exec office.

### Networking

- Outside Speakers
- Classroom exercises



## 2. Professional Development Enhancements





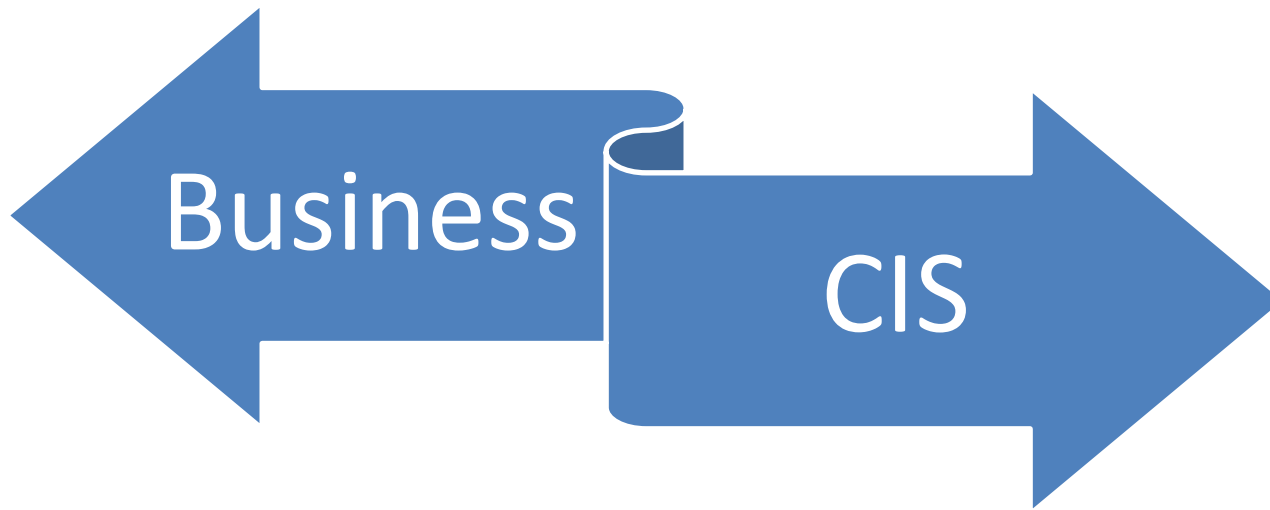
### 3. Faculty Success and External Partnerships

- Participation in one grant writing project
- Creation of SBMT Faculty Development Plan
- Business School Accreditation Participation
- One Student Club Sponsorship
- Terminal Degree Encouragement



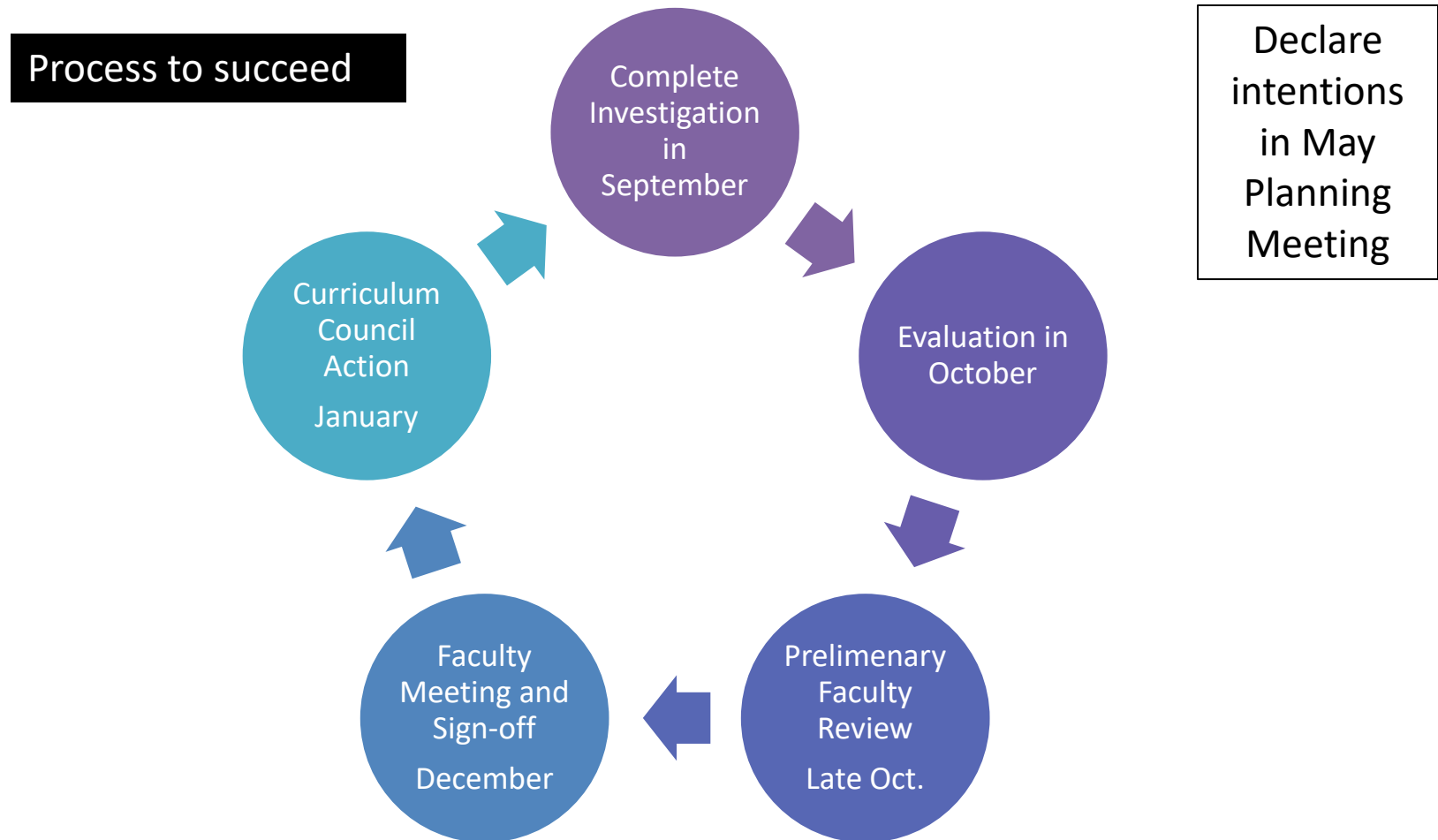
# 4. Curriculum to Maintain Competitiveness

Add two Advisory Boards





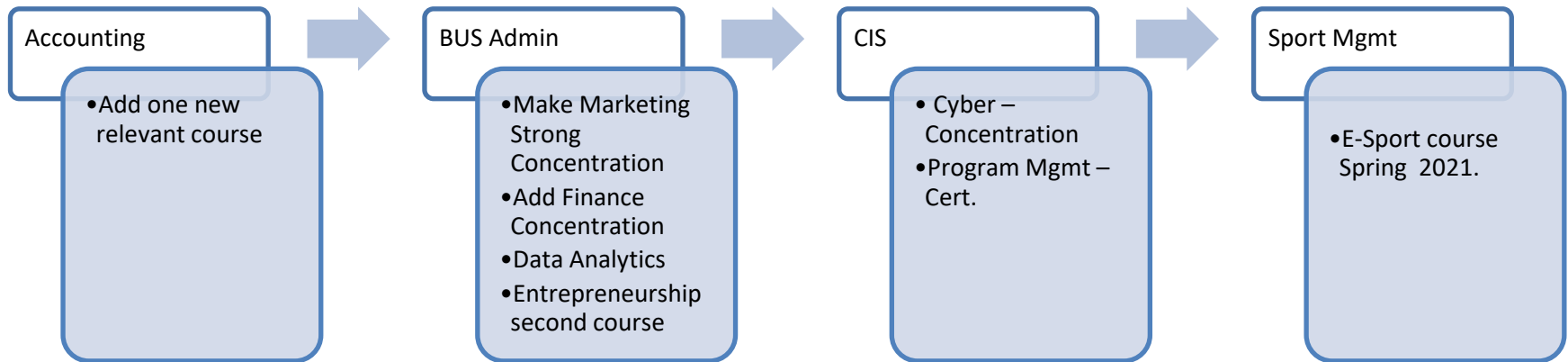
# 4. Curriculum to Maintain Competitiveness





# 4. Curriculum to

## Short-Term Addition







## 5. Administrative Rigor: Practice what we Teach

### Accreditation



- Consistency
- Non-Negotiable Deadlines
- Best Practices
- Sharepoint Organization

### SBMT admin



- Calendar Planning
- Candidacy Pkg/ Transfers
- Even Administrative Loads
- Administrative Resource/Intern