



# An Analysis of the 2024 U.S. News & World Report Rating of SAU

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# Participation Criteria

- Must have regional accreditation
- Must be included in Carnegie's Basic Classification
- Must be currently listed as part of the White House and the U.S. Department of Education's Initiative on Advancing Educational Equity, Excellence, and Economic opportunity.
- Must be an undergraduate baccalaureate-granting institution enrolling first-year, first-time students.
- An HBCU must be a part of the 2022-2023 Best Colleges rankings.



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# Indicators & Ranking Factors Weights (100)

|                               |                                     |   | New                                      | Old                        |
|-------------------------------|-------------------------------------|---|--|----------------------------|
| Outcomes<br>52%               | Social mobility<br>31%              | Pell Graduation Rates<br>Pell Graduation performance<br>First generation graduation rates<br>First generation graduation performance<br>Graduate Indebtedness<br>College Grads earning more than a high school graduate | 5.0%<br>5.0%<br>3.5%<br>3.5%<br>9%<br>5% | 4.5%<br>4.5%<br><br><br>7% |
|                               | Graduation & Retention rates<br>21% | 6-year graduation rate<br>Average first-year student retention rate   | 16%<br>5%                                | 17.6%<br>4.4%              |
| Other Input<br>measures (28%) | Faculty Resources                   | Faculty salary  | 8%                                       | 7%                         |
|                               |                                     | Student-Faculty Ratio   | 4%                                       | 1%                         |
|                               |                                     | Full -Time Faculty  | 3%                                       | 1%                         |
|                               |                                     | Financial Resources   | 8%                                       | 10%                        |
|                               |                                     | SAT/ACT Scores  | 5%                                       |                            |
| Peer<br>Assessment<br>(20% )  |                                     |   | 20%                                      |                            |
| Total                         |                                     |   | 100%                                     |                            |



# SAU's U.S. News and World Report Summary

| Criteria   | Weightage | SAU Rank | Value in Report    |
|--|-----------|----------|--------------------|
| Actual Graduation Rate                             | 16%       | 58       | 25.3%              |
| First – year retention rate                        | 5%        | 41       | 64%                |
| Student-faculty ratio                              | 3%        | 41       | 10:1               |
| Faculty Salary rank                                | 6%        | 39       |                    |
| College grads earning more than a high school grad | 5%        | 47/56    | 57%                |
| Percent full-time faculty                          | 2%        | 52       | 79.1%              |
| Non-Pell grad rate                                 | 3%        | 78       | 9%                 |
| Social mobility                                    | 10%       | 45       | Change by 20 ranks |



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# SAU's U.S. News & World Report Summary Comparison

| Categories                                   | 2020-2021  | 2021-2022        | 2022-2023    |
|--|------------|------------------|--------------|
| Overall Score ( 0-100)                       | Bottom 25% | Bottom 25%       | Bottom 25%   |
| Best Colleges Rank                           | No Rank    | 59 #77 (no rank) | <b>69</b>    |
| HBCU Peer Assessment                         | 2.4        | 2.5              | N/A          |
| Avg. First-Year Retention                    | 54%        | 52%              | <b>64%</b>   |
| Average Graduation Rate                      | 24%        | 21%              | <b>25.3%</b> |
| Student Faculty Ratio                        | 12:1       | 12:1             | <b>10:1</b>  |
| Percentage Full-time Faculty                 | N/A        | N/A              | <b>79.1%</b> |
| SAT/ACT 75 <sup>th</sup> Percentile          | 780-940    | 780-940          | N/A          |
| FY Stu. Top 25% of HS Class                  | N/A        | N/A              | <b>57%</b>   |
| Alumni Giving                                | N/A        | 16%              | N/A          |
| Acceptance Rate                              | 67%        | N/A              | N/A          |
| Non-Pell Graduation Rate                     | N/A        | N/A              | <b>9%</b>    |
| Faculty Salary Rank                          | N/A        | N/A              | <b>39</b>    |
| Median debt for graduates with federal loans | N/A        | N/A              | 29669        |



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# SAU Peer Institutions

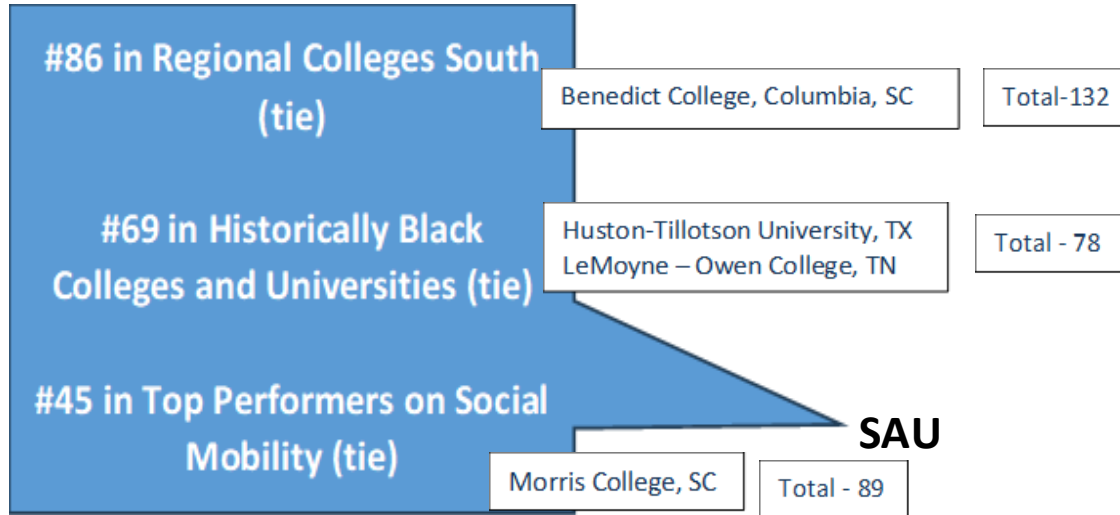
| Rank      | School Name                         | State     | Public/Private | Previous Rank |
|-----------|-------------------------------------|-----------|----------------|---------------|
| 60        | Lincoln University (MO)             | MO        | Public         | 59-#77        |
| 61        | Southern University at New Orleans  | LA        | Public         | 59-#77        |
| 61        | Wilberforce University              | OH        | Private        | 59-#77        |
| 63        | Benedict College                    | SC        | Private        | 58            |
| 63        | Central State University            | OH        | Public         | 40            |
| 65        | Edward Waters University            | FL        | Private        | 59-#77        |
| 65        | Morris College                      | SC        | Private        | 59-#77        |
| 67        | Harris-Stowe State University       | MO        | Public         | 59-#77        |
| 67        | Jarvis Christian College            | TX        | Private        | 59-#77        |
| 69        | Huston-Tillotson University         | TX        | Private        | 59-#77        |
| 69        | LeMoyne-Owen College                | TN        | Private        | 59-#77        |
| <b>69</b> | <b>Saint Augustine's University</b> | <b>NC</b> | <b>Private</b> | <b>59-#77</b> |
| 72-#78    | Allen University                    | SC        | Private        | 59-#77        |
| 72-#78    | Arkansas Baptist College            | AR        | Private        | 59-#77        |
| 72-#78    | Lane College                        | TN        | Private        | 59-#77        |
| 72-#78    | Miles College                       | AL        | Private        | 59-#77        |
| 72-#78    | Paine College                       | GA        | Private        | N/A           |
| 72-#78    | Shaw University                     | NC        | Private        | 59-#77        |
| 72-#78    | Texas College                       | TX        | Private        | 59-#77        |



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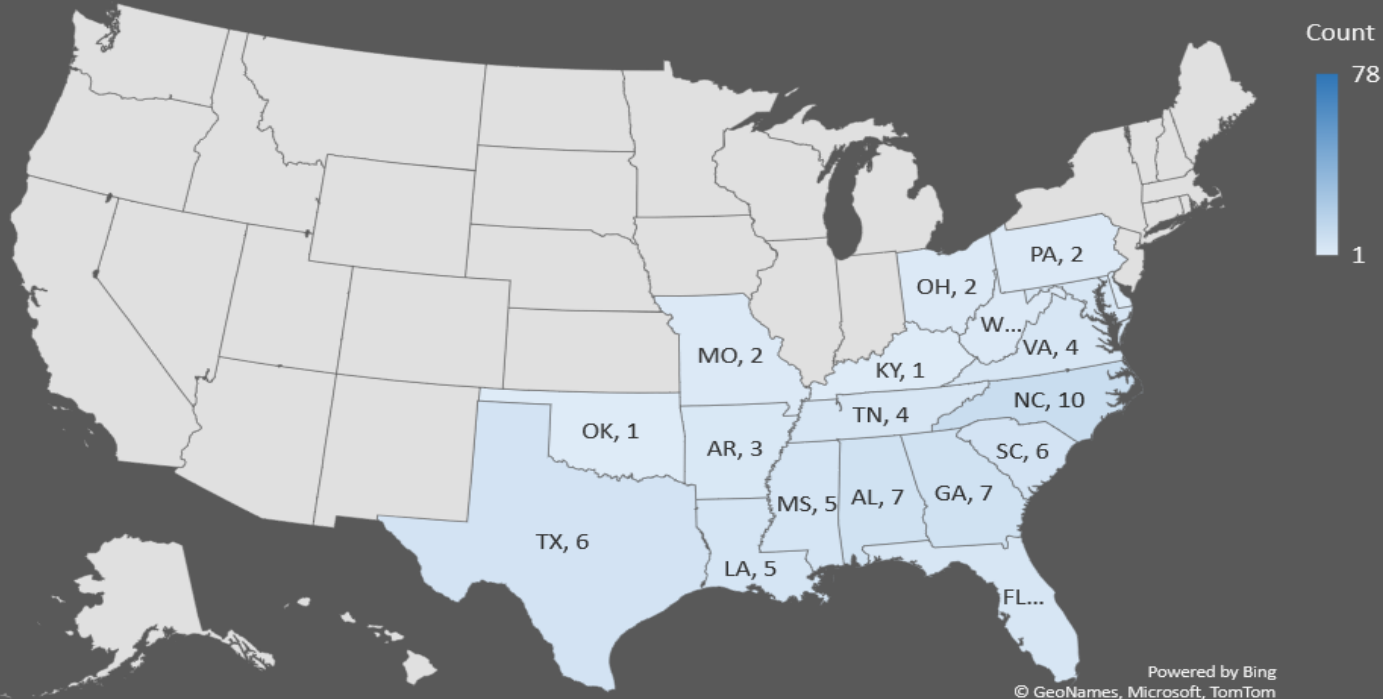
# SAU –Tie Up



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## Number of HBCUs & Colleges by States



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# Definition-Average First-Year Retention

First-year retention indicates the average proportion of first-year students entering from Fall 2018 through 2021 who returned the following Fall.

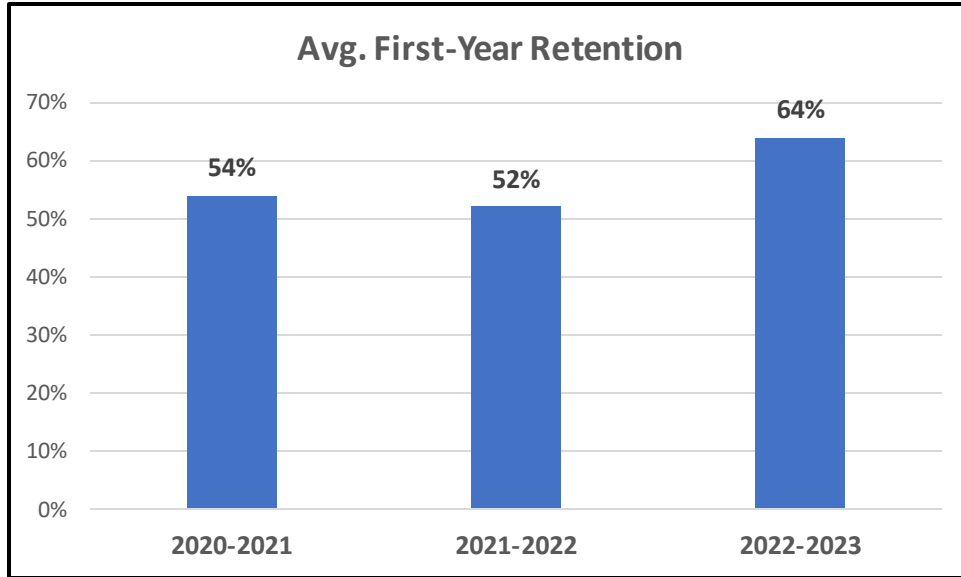
A higher average first-year retention rate scores better than a lower average retention rate in the ranking model because students staying enrolled demonstrates a school's continued appeal.



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# Comparison of SAU-Average First-Year Retention



|                | Average First-Year Retention |
|----------------|------------------------------|
| SAU            | 64%                          |
| Mean for 1-69  | 70%                          |
| Mean for 70-77 | 44%                          |

2022-'23



12%

2021-'22



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## Definition- 6-Year Graduation Rates

This is the percentage of entering first-year students who graduated within a six-year period, averaged over the classes entering from fall 2013 through fall 2016. For standardized comparisons, this excludes students who transferred to the school after their first year.

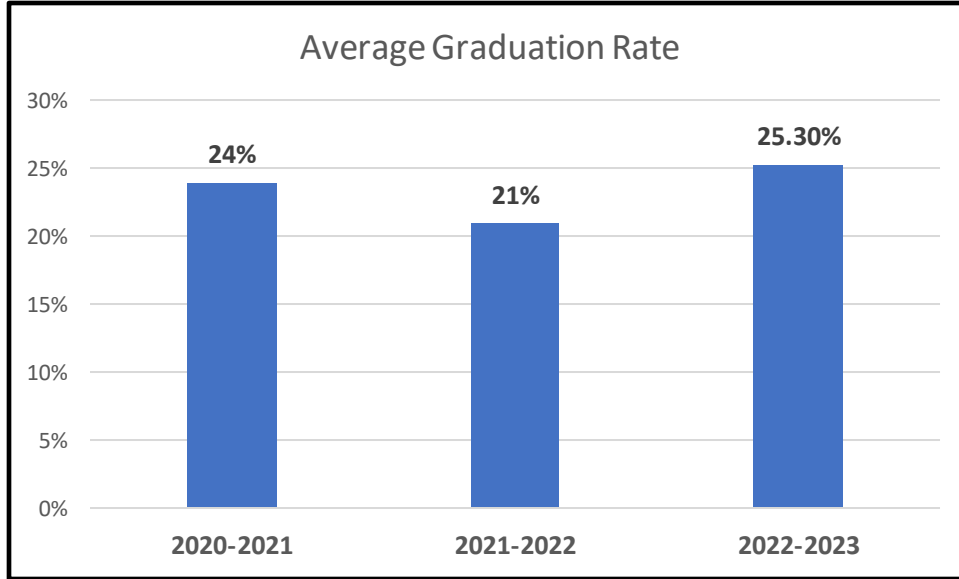
A higher average graduation rate scores better than a lower graduation rate in the ranking because completion is integral for students to get the most value in their careers from their education.



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# Comparison of SAU's Graduation Rates



|                | Average Graduation Rate |
|----------------|-------------------------|
| SAU            | 25.3%                   |
| Mean for 1-69  | 37.6%                   |
| Mean for 70-77 | 15.7%                   |

2022-'23



4.30%

2021-'22



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# FY Stu. Top 25% of HS Class

This is the proportion of students enrolled for the academic year beginning in fall 2021 who graduated in the top 10% (for National Universities and National Liberal Arts Colleges) or top 25% (for Regional Universities and Regional Colleges) of their high school class, aligned with the 2021-2022 Common Data Set instructions for reporting high school class standing.

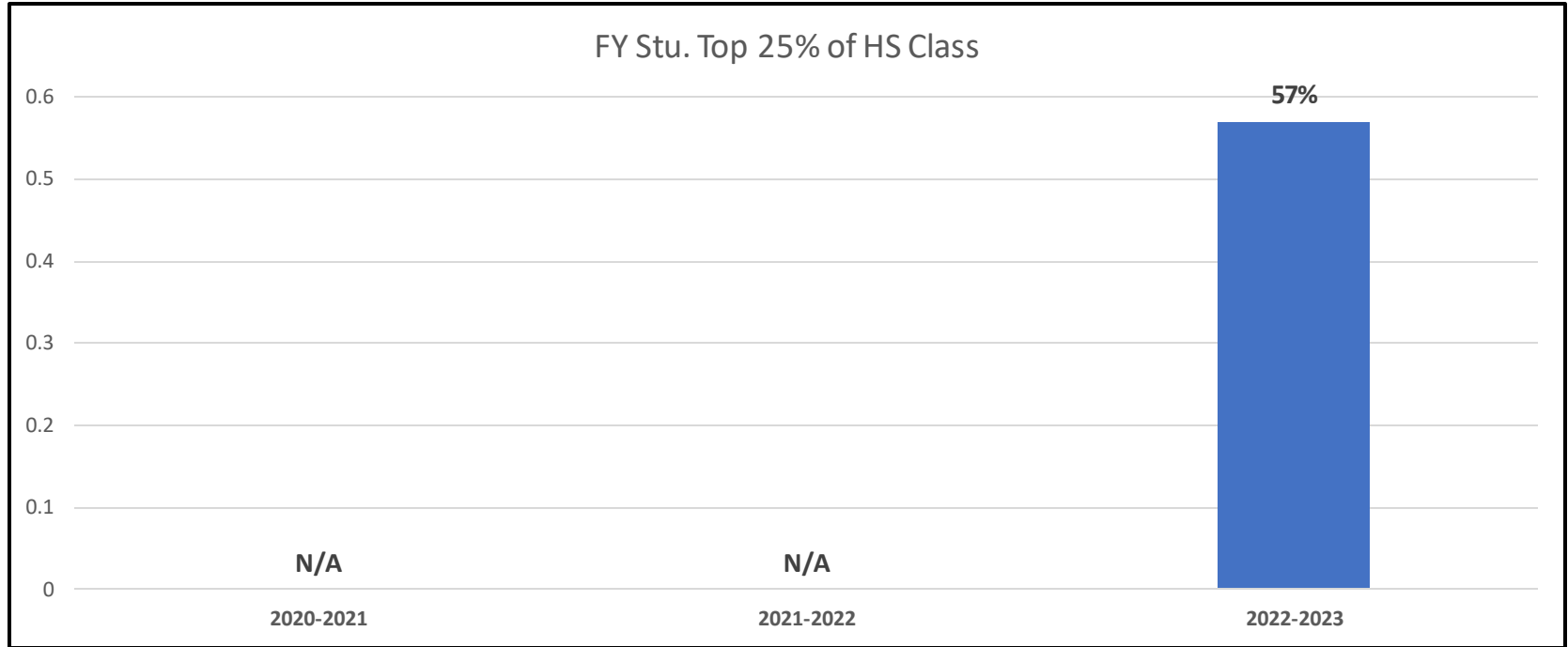
A higher proportion of students from either the top 10% or top 25% of their high school class scores better than lower proportions in the rankings because students who earned high grades in high school can be well-suited to handle challenging college coursework.



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# FY Stu. Top 25% of HS Class

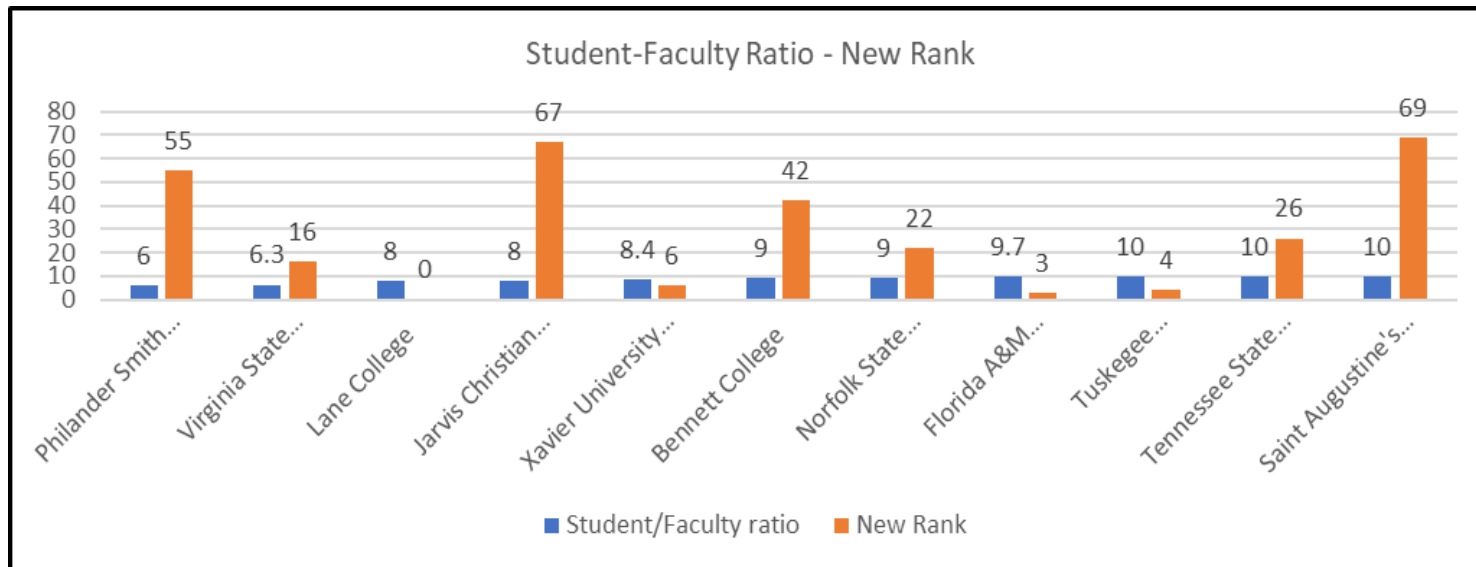


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# Student-Faculty Ratio

SAU has improved in class size and is better than Spelman College, with a student-faculty ratio of 10.5 :1 (rank #1) in this category.



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## Percentage Faculty Full-Time

SAU's percentage of full-time faculty is 79.1% which is 8.2% lower than the schools ranked 1-68. When comparing SAU to schools in the lowest 25%, institutions ranked 72-78 outperformed SAU by 9.9% which adversely impacted the school's rankings. However, SAU surpassed 25 schools that have a higher school ranking

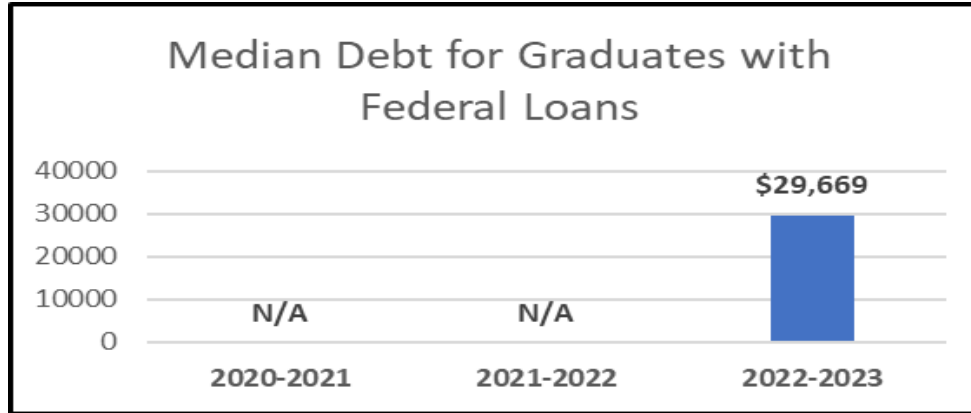
|                | <b>% Faculty Full-Time</b> |
|----------------|----------------------------|
| SAU            | 79.1%                      |
| Mean for 1-69  | 87.3%                      |
| Mean for 72-78 | 69.2%                      |





# Median Debt for Graduates with Federal Loans

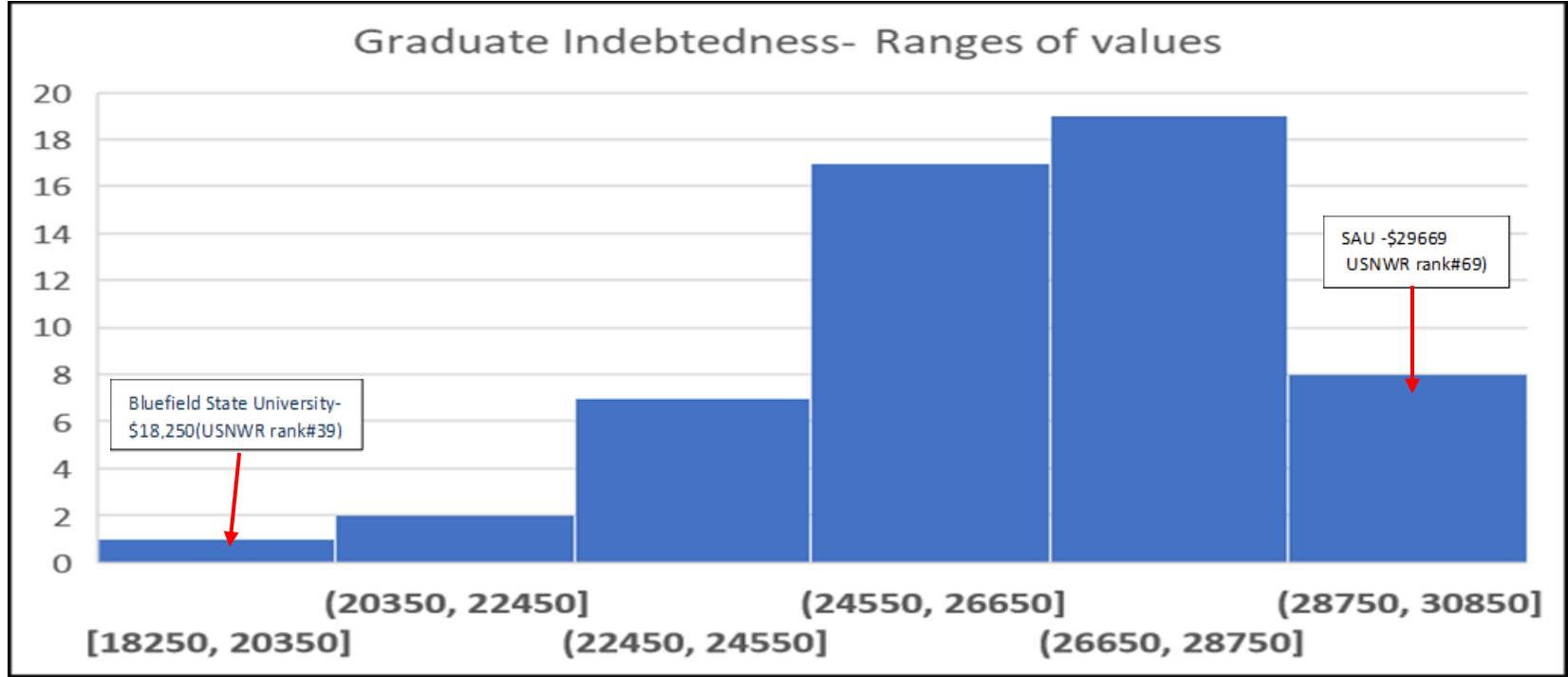
**Graduate indebtedness proportion-** This is the percentage of graduates from the 2021 and 2022 bachelor's degree graduating classes who borrowed federal loans. Fewer borrowers scores higher than more borrowers because this accounts for cases where a school met a student's full aid.



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# Median Debt for Graduates with Federal Loans

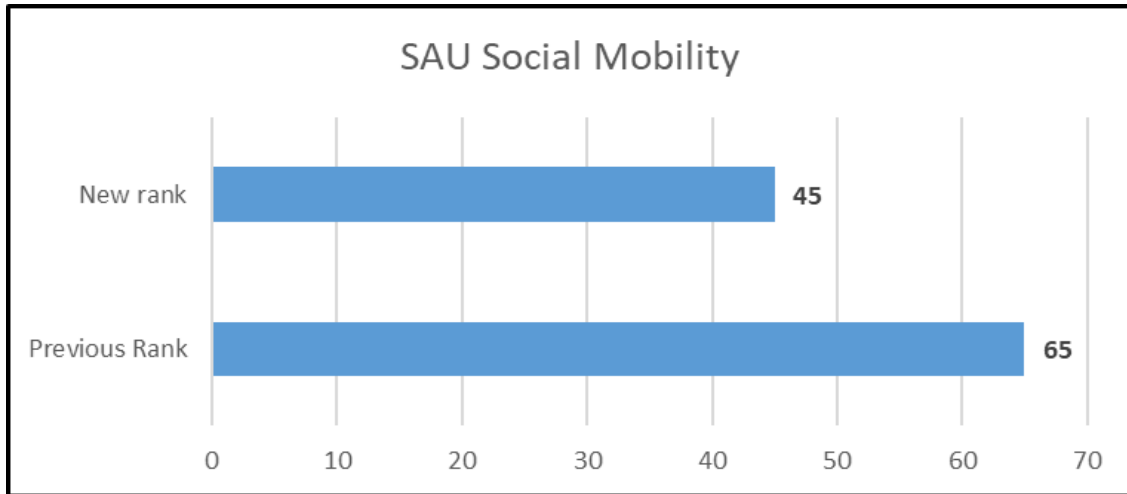


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# Social Mobility

Social mobility is defined as the movement of individuals or groups between social strata; it correlates one's economic background with their ability to "climb the social ladder."



2022-'23



30%

2021-'22

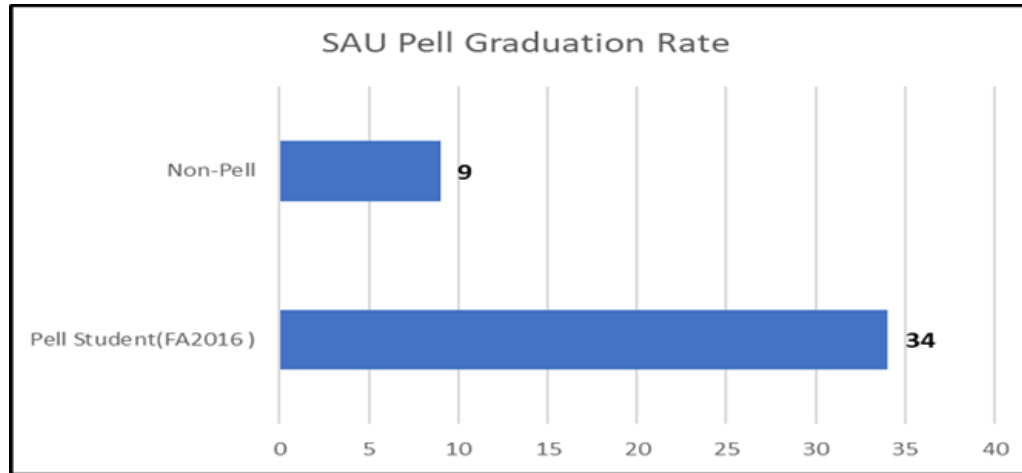


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# Pell & Non-Pell Graduation Rates

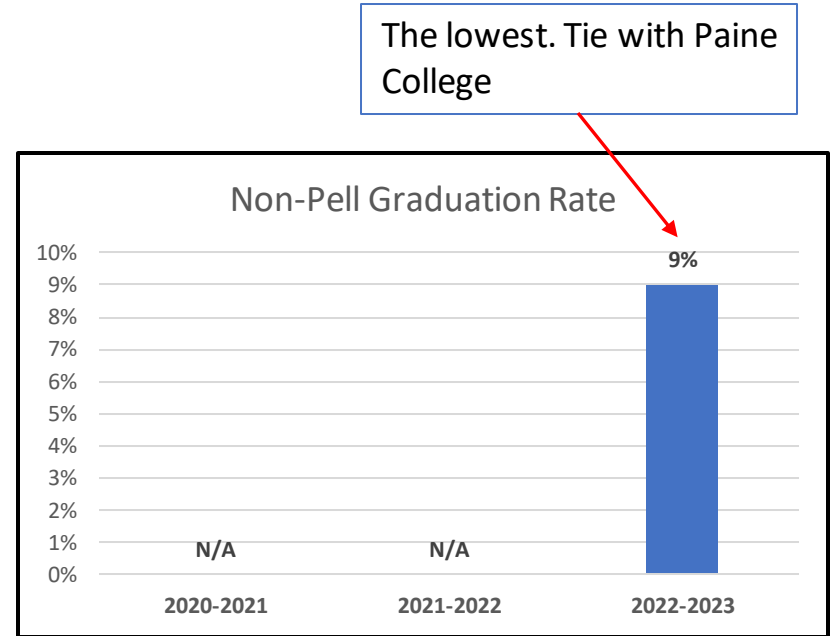
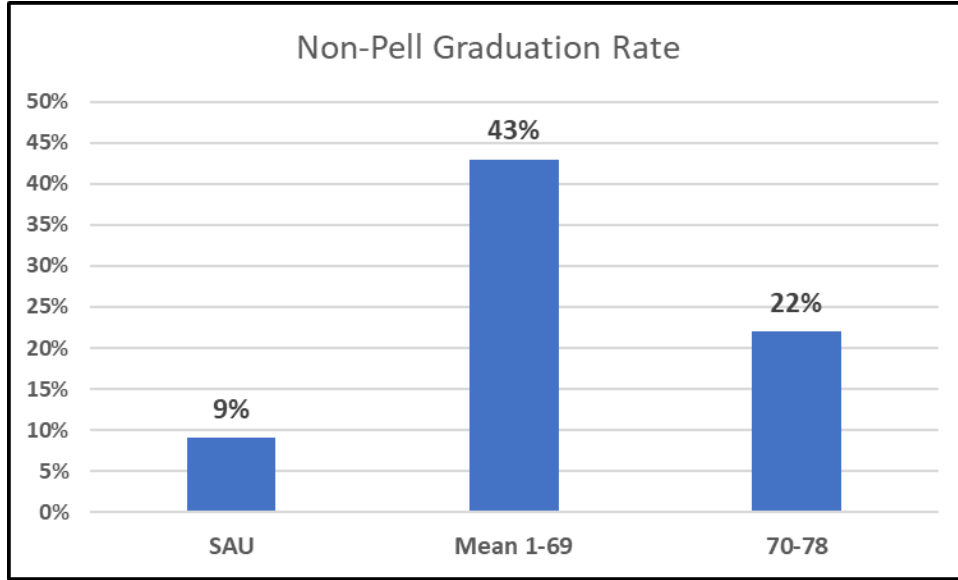
**Pell Grant graduation rates:** Pell recipients among the fall 2016 entering cohort of full-time, first-year, bachelor's degree-seeking students was reported directly by schools to U.S. News. This indicator of social mobility measures the success of Pell Grant students on an absolute basis and those who are from low-income backgrounds. A higher Pell Grant graduation rate scores better than a lower one



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# Non-Pell Graduation Rates



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# Areas of Reinforcement & Refinement

## Key areas where SAU ranked higher than schools with higher USNWR ranking

- Student-Faculty Ratio
- Social mobility
- Faculty salary rank

## Room for improvement

- Average graduation rate
- Percentage of full-time faculty
- Average first-year retention rate

## Special attention to

- Finance Survey
- Peer assessment
- SAT/ ACT scores
- Non-Pell graduation rate

[https://www.st-aug.edu/wp-content/uploads/2023/10/2024-Best-Colleges-Survey-Report\\_F1.pdf](https://www.st-aug.edu/wp-content/uploads/2023/10/2024-Best-Colleges-Survey-Report_F1.pdf)



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# 2024 USNWR Kaizen Planning Chart

| Items  | Department            | POC                    | Reference      | KAIZN dates | IMPORTANT NOTES   | Question #s for KAIZN   |
|--|-----------------------|------------------------|----------------|-------------|---|---|
| General Information  |                       | Dr. Singh              |                |             |   |   |
| Degrees & majors   | Academic Affairs      | Dr. Alexander          |                | May 30 & 31 | Degrees awarded-show by percentage & CIP Codes  | 27  |
| Programs offered   | Academic Affairs      | Dr. Alexander          |                | May 30 & 31 |   | 28, 29, 30, 32, 37, 38, 40, 183   |
| 2022 enrollment  |                       |                        | PEDS 2022-2023 |             |   |   |
| Ethnicity Enrollment and Degrees Awarded   |                       |                        | PEDS 2022-2023 |             |   |   |
| Student Background   | Enrollment management | Mr. Sousa, Dr. Russell |                | June 1 & 4  |   | 59, 60, 61, 62  |
| Admission  | Admission/Registrar   | Baker                  |                | June 5 & 6  |   | 74, 75, 84, 90, 100, 102, 117, 118, 120, 121, 153, 164, 165             |
| 90 Early Decision Admissions: Fall 2022  | Admission/Registrar   | Baker                  |                | June 5 & 6  |   |   |
| 117 Number of foreign countries represented by degree-seeking undergraduate non-residents (Fall 2022):   | Admission/Registrar   | Baker                  | PEDS 2022-2023 | June 5 & 6  | Please break down the previous question by residency of the applicants: Fall 2022 Applied, Admitted, enrolled   | 64  |
| HS Standing and GPA ( NR)  |                       | Ms. Bannerman          |                | June 7 & 8  |   | 70, 71, 122, 125  |
| ACT & SAT ( NR)  |                       | Ms. Bannerman          |                | June 7 & 8  | TOEFL paper & internet based  | 106, 107, 108, 114, 117, 118, 119, 120, 130-134, 135-138, 140, 148, 149 |
| Transfer Students  | Admission/Registrar   | Baker                  |                | June 5 & 6  |   | 159   |
| Veterans and Military  |                       | Dean Brown             |                | 11-Jun      |   | 166, 169-174  |
| Faculty: Counts  | HR                    | Magers, Barbara        |                | 12-Jun      | Total number whose highest degree is a Doctorate  | 175   |
| Faculty: Salaries  | HR                    | Magers, Barbara        |                | 12-Jun      |   |   |
| Class Sections   |                       | Dr. JJA                | CDS 2022-2023  |             |   |   |
| Graduation and Retention   |                       | AUSTIN                 | PEDS           |             |   | 190, 193  |
| Graduate Career Data   |                       | Dr. Russell, Mr. Sousa |                | June 1 & 4  | Alaska (Fall 2022 & Fall 2023)  | 76 and 78   |
| Alumni Giving  |                       | Ms. S. Williams        |                | June 7 & 8  | College Credit and placement options offered during the 2022-2023 academic year - Credit/placement offered for international Baccalaureate (IB) scores: | 196-199   |
| Honor Students   |                       | Dr. Bass               |                | June 7 & 8  |   | 200-203   |
| 212.) Please check all types of college-owned, -operated, or -affiliated housing available for the 2022-2023 undergraduates at your institution and specify the percentages of students living in each type. | CHECK                 | Ms. Watts              |                | June 1 & 4  |   | 104, 212-215  |
| 213.) Percentage of college-owned, operated or affiliated housing units that are   | CHECK                 | Ms. Watts              |                | June 1 & 4  |   | 218   |
| Student Employment/Internships   |                       | Ms. Watts              |                | June 1 & 4  | Dr. Russell/ Mr. Sousa/   | 218-223   |
| Guidance Facilities  |                       | Towns                  |                |             | Credit/placement offered for Advanced Placement (AP) scores:  | 77, 224-230   |
| Programs/Services for Students with Learning Disabilities  |                       | Towns & Durant         |                |             |   | 231-254   |
| Athletics  |                       | Dr. Dawson             |                | June 5 & 6  |   | 255-258   |
| Student Activities   |                       | Durant                 |                | June 1 & 4  |   | 259-261   |
| ASSESSMENT   |                       | Dr. King               |                |             | 30-May Partnership with electric scooter companies  | 209, 210  |



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# Thank You



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