

THE B-SCHOOL BUZZ

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SAINT AUGUSTINE'S UNIVERSITY SCHOOL OF BUSINESS, MANAGEMENT & TECHNOLOGY

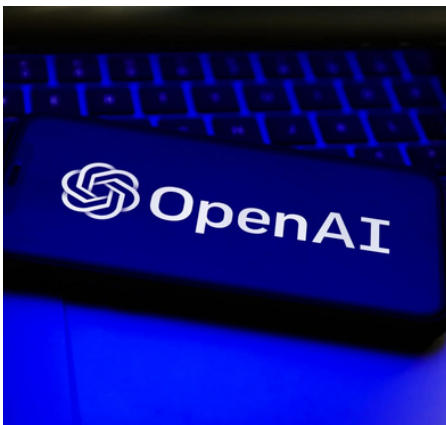
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AI Discovery: Dr. Woods & Ms. Evans Faciliate Lunch & Learn

Dr. Woods and Ms. Valerie Evans led an interactive "Discover How AI Can Empower Your Teaching" lunch and learn workshop to introduce St. Augustine's University faculty and staff to implementing artificial intelligence to transform higher education through hands-on overviews of AI capabilities and platforms.





Dr. Van Sapp, Dean, School of Business, Management and Technology

Dean's Column

The School of Business, Management, and Technology's Deans Office is happy to provide a welcome to our alums during the homecoming season. Several exciting developments are shaping the future of business education at our esteemed institution. These achievements reflect our commitment to providing top-notch education and preparing our students for success in the dynamic world of business.

In a significant stride towards creating a dynamic learning environment, the School of Business, Management, and Technology (SBMT) installed a state-of-the-art Stock Ticker in the Cheshire Building lobby in 2023. This impressive addition gives students real-time access to financial market data, fostering an immersive learning experience. This technology aids our students to make informed decisions in finance and personal investments...plus it gives us the B-school feel!

Complementing the ticker is our continued commitment to stock education through the Stock Trak platform. This powerful tool empowers students to engage in virtual trading, honing their investment skills in a risk-free environment. With access to a vast array of financial instruments, students gain invaluable hands-on experience, preparing them for success in the competitive world of finance.

One of the more critical emphases we tout in the Business school is that we understand that true success in the business world requires more than just academic excellence. Development and emotional intelligence are paramount. Our students have excelled in various extracurricular activities, showcasing their multifaceted talents and dedication to personal growth.

From active participation in clubs and student government to exceptional performances in sports, our students exemplify a holistic approach to education. Moreover, their commitment to community service underscores our dedication to instilling a sense of social responsibility in our future business leaders. By engaging in internships and case study competitions, they gain practical insights, bridging the gap between theory and practice. The lobby of Cheshire highlights many of these students.

Our esteemed faculty members remain at the forefront of their respective disciplines, providing students with the latest insights and practical applications. Many are known experts, contributing to academic and professional forums worldwide. Furthermore, our adjunct pool includes executives from various industries. Their wealth of practical experience brings a unique perspective to the classroom, offering students invaluable insights into the real-world challenges and opportunities they will encounter in their careers.

We are committed to nurturing the next generation of business leaders at the School of Business, Management, and Technology. Through innovative learning initiatives, holistic student development, and a faculty of experts, we provide an environment that prepares our students to thrive in the fast-paced business world. All we need is a few more alums to engage. Where are you? Let's continue to build the SBMT, which is now 40% of all majors at the university.

Dr. Van B. Sapp - Dean
Dr. Sheria D. Rowe - Assistant Dean

SAU CYCLING BUZ



SAU Cycling Showcases Summer Successes and Promotes Diversity Initiatives in HBCU Cycling



SAU Cycling coaches and athletes had a busy summer. In early June, Coach/Team Manager Finote Weldemariam and volunteer coach Ronald Kurney represented SAU at one of the country's premier gravel bike race events, Unbound Gravel, in Emporia, Kan. Weldemariam finished 110th, and Kurney finished 132nd out of 1232 total competitors in the 103-mile event. Each placed in the top 10% of his respective category.

In August, Weldemariam again represented SAU and all of HBCU cycling at SBT GRVL in Steamboat Springs, CO, conquering the 142-mile off-road cycling event that included 10,246 feet of climbing.

[READ MORE](#)

STUDENT ACHIEVEMENTS



Andrea Diaz

Major: Business Administration

Graduation Year: 2026

Achievement: Marketing Internship
State Farm
Durham, NC

Louis “Keenan” McLean-Lowndes

Major: Business Administration

Graduation Year: 2024

Achievement: Deloitte Consulting Summer Scholar
Deloitte
Charlotte, NC



Breanna Dorway

Major: Business Administration

Graduation Year: 2024

Achievement: Human Resource Intern
Wells Fargo
Charlotte, NC



STUDENT ACHIEVEMENTS



Devin Nixon

Major: Computer Information Systems

Graduation Year: 2025

Achievement: Telecommunications Tech. Intern
Capital Broadcasting Company
Raleigh, NC

Tillia Leary

Major: Accounting
Minor: Business Administration

Graduation Year: 2025

Achievement: Advertising Sales Intern
Capital Broadcasting Company
Raleigh, NC



Emmanuel Bryant

Major: Business Administration

Graduation Year: 2024

Achievement: Audit Intern
CliftonLarsonAllen, LLP
Charlotte, NC

ALUMNI CORNER

Over the years, the School of Business has nurtured and empowered exceptional individuals who have gone on to make significant contributions to various industries worldwide. Their stories of innovation, leadership, and impact serve as a testament to the quality of education and mentorship they received during their time at our school.

From C-suite executives leading Fortune 500 companies to dynamic entrepreneurs driving groundbreaking startups, our alumni community continues to set new benchmarks in their respective fields. Their diverse range of accomplishments reflects the versatility and adaptability instilled in them through our rigorous curriculum and experiential learning opportunities.

We believe that the achievements of our graduates best measure our success as an institution. Their influence extends beyond borders, shaping industries and driving positive change in the global business landscape. We are committed to fostering an environment that encourages creativity, critical thinking, and ethical decision-making, ensuring that each graduate is equipped to excel in today's dynamic business world.

Dr. Goodwin received a Bachelor of Science in Business Administration from Saint Augustine's University, a Master of Science in Human Resources Administration from Central Michigan University, and a Doctor of Health Administration from Central Michigan University. Dr. Goodwin was a Fellow with The Washington Center in Washington, DC. She spent a semester working for a Presidential cabinet member. She has completed global immersion studies in Belize, Central America, with ProHealth Belize and Geneva, Switzerland, at the World Health Organization and the International Office of the Red Cross, researching international healthcare systems.

Dr. Goodwin is very active in her community. She serves on the boards for InterAct and Urban Ministries of Wake County. She is also a member of the Provost Advisory Council for Wake Tech Community College's Perry Health Sciences Campus and NC State's Poole College of Management HR Advisory Board. In addition, Dr. Goodwin received the appointment to serve on the City of Raleigh's Bicycle and Pedestrian Advisory Commission (BPAC). Commissioner Goodwin will serve two years.

She enjoys international travel, dancing, cycling, and the arts in her spare time.

Dr. Goodwin belongs to the American College of Healthcare Executives (ACHE), the Society for Human Resources Management (SHRM), and the National Association of Health Services Executives (NAHSE). In addition, she chartered the Raleigh/Triangle Chapter of the National Association of African Americans in Human Resources (NAAAHR).



Dr. Jeronica Goodwin



Dr. Jeronica Goodwin is a seasoned healthcare human resources professional with more than twenty years of experience. She has experience working in both large and mid-size hospitals and healthcare organizations. Recently Dr. Goodwin worked for Unity Health Care as the Vice President of Human Resources and for Howard University Hospital as the Associate Administrator overseeing HR and several support departments. Before that, she held various executive-level roles in human resources at the Dimock Community Health Center, Providence Hospital, and Suburban Hospital, a Johns Hopkins Medicine member. Dr. Goodwin started her career in human resources at WakeMed Health and Hospitals. She has returned after several years and is their Senior Vice President of Human Resources and Chief People Officer overseeing all human capital functions.

Faculty Highlights



SAU Grants 3 Faculty Members Permanence Through Tenure

On May 5, 2023, the Saint Augustine's University (SAU) board of trustees voted to approve tenure for faculty members **Dr. Sheria D. Rowe, '07**, Dr. Patrick Webb, and Dr. Shirlkeymu L. Winston.

“Earning tenure is the highest level of distinction in higher education. To be honored and awarded this distinction fills me with complete gratitude,” said Dr. Rowe. “Moving forward in this capacity, I’d like to continue establishing partnerships, build more academic programs, and serve the students and university in the highest capacity.”



Dr. Larry Woods Participates in HBCU Future of Work Symposium

Dr. Larry Woods attended the HBCU Future of Work Symposium this summer at Deloitte University in Texas, an immersive experience sponsored by Deloitte to prepare students for the workforce through keynotes, group exercises, and classroom applications. Attendees included diverse HBCU deans, faculty, and leaders focused on gaining insights about the future of work.



Dr. Mark Janas Paving the Way for the Business School

Dr. Mark Janas has been busy with the B-School! Here's a sneak peek on his upcoming projects:

- SkoolKast.com, a new SMS score distribution platform, is being launched as a pilot project this Fall as part of the new SAU School of Business Innovation Center.
- Developing a partnership with USA Cycling and industry sponsors in a program to recruit new HBCU cycling teams and create a new HBCU cycling league.
- The SAU cycling team will host two cyclocross racing weekends on October 14-15 and November 11-12.

STAY CONNECTED WITH US!

